



Kuala Lumpur is proud to be the host city for the

10th World Bonsai Convention in 2026

28-31 August 2026 | Pavilion Bukit Jalil, Kuala Lumpur Malaysia

<https://www.worldbonsaiconvention.com/>

INDUSTRY PROSPECTUS



Wrightia Religiosa (Jelita)
马来西亚香水梅

ORGANISED AND HOSTED BY:



World Bonsai
Friendship Federation
(WBFF)



Malaysia Bonsai &
Suiseki Society
(MBSS)

SUPPORTED BY:



Ministry Of Tourism,
Arts & Culture
Malaysia



Malaysia Convention &
Exhibition Bureau
(MyCEB)

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#WBC2026

#10THWBC2026



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INVITATION TO PARTICIPATE

It is with immense pride and enthusiasm that the Malaysia Bonsai & Suiseki Society (MBSS), together with the global bonsai and suiseki community, invites you to join us for the 10th World Bonsai Convention, taking place from 28 August 2026 (Friday) to 31 August 2026 (Monday) in Kuala Lumpur, Malaysia.

The World Bonsai Convention stands as the most prestigious international gathering for bonsai and suiseki enthusiasts, artists, collectors, and practitioners. Held once every four years under the auspices of the World Bonsai Friendship Federation (WBFF), this convention offers a vibrant and inspiring platform for cultural exchange, artistic excellence, and botanical mastery. In 2026, Malaysia will represent the Asia Pacific Region as proud host of this landmark event.

We will welcome delegates and the public to the stunning Pavilion Bukit Jalil, located in the heart of Malaysia's dynamic capital. This world-class venue boasts a 28,000-square-foot PIAZZA and a 53,000-square-foot Exhibition Hall—perfectly suited to showcase the living art of bonsai and the serenity of suiseki.

Malaysia's theme, "Unity in Diversity," reflects not only our cultural richness but also the inclusive spirit of the bonsai world. With 20 local clubs and National Club MBSS contributing their passion and expertise, this event promises exceptional coordination and hospitality at every level. This spirit of collaboration echoes our proud history, as MBSS also hosted the memorable Asia Pacific Bonsai & Suiseki Convention and Exhibition (ASPAC) in 2001.

In addition to the main programme, the convention will feature exclusive pre- and post-convention tours, offering delegates the chance to explore Malaysia's breathtaking landscapes, iconic attractions, and rich heritage. Kuala Lumpur is highly accessible via direct international flights, reinforcing its position as a welcoming gateway for global visitors.

The 10th World Bonsai Convention will be more than an exhibition—it will be a celebration of harmony between nature and culture, and a tribute to the timeless art form that unites us across borders. Whether you are a sponsor, exhibitor, delegate, or enthusiast, your participation will contribute to an unforgettable chapter in bonsai history.

We warmly welcome you
to Malaysia in 2026, where
"Truly Asian" hospitality
awaits and lifelong
memories are made.

Wrightia Religiosa



MESSAGE FROM THE CHAIRMAN OF THE WBFF

To Bonsai Enthusiasts Around the World,

Warm greetings from the World Bonsai Friendship Federation (WBFF).

As Chairman of the WBFF, it is both a great honour and a sincere pleasure to extend an invitation to all bonsai lovers across the globe to join us for the 10th World Bonsai Convention (WBC 2026), taking place on 28 August 2026 in the vibrant, multicultural city of Kuala Lumpur, Malaysia.

The bonsai we nurture is more than a single tree in a pot—it is a living testament to our shared history, a reflection of the present, and a gift to the future. Bonsai is both an art form and a scientific discipline, deeply rooted in cultural heritage and philosophical insight. It teaches us patience, mindfulness, harmony with nature, and the quiet poetry of time.

In that spirit, I extend a heartfelt welcome to Malaysia. Let us come together in Kuala Lumpur to honour the timeless beauty of bonsai and to experience the rich traditions of Malaysian bonsai culture—past and present.

Allow your senses to be awakened as you engage with the wisdom, aesthetics, and living stories that each tree embodies. The convention will be a celebration of craftsmanship, artistic expression, and global friendship.

I encourage you to join fellow enthusiasts, artists, and collectors from every continent to share your knowledge, your vision, and your passion. Together, we will strengthen a global movement that promotes peace, mutual understanding, and enduring bonds through the universal language of bonsai.

May your journey to Malaysia be enriching and may your time at the 10th World Bonsai Convention leave an indelible mark on your heart.



With warm regards and best wishes in bonsai,



Kim Sae Won

Chairman

World Bonsai Friendship Federation (WBFF)

MESSAGE FROM THE PRESIDENT OF MBSS & ORGANISING CHAIRMAN

Dear Friends and Fellow Bonsai Enthusiasts,

My journey with bonsai has always been one rooted in passion and friendship. Like many of you, I find immense peace and joy in spending time with bonsai—each tree offering a quiet reminder of nature's resilience, patience, and beauty.

Here in Malaysia, bonsai has brought together individuals from diverse cultures and backgrounds, united by a shared love for this living art. This harmony reflects the spirit of the World Bonsai Friendship Federation (WBFF)—to promote international friendship and understanding through bonsai.

Malaysia's bonsai scene is shaped by the cultural richness of our multi-ethnic society. It is this diversity that has given rise to a uniquely Malaysian bonsai identity. Our theme, "Unity in Diversity," captures this essence and invites the global community to experience it first-hand.

Bonsai, as we know, takes years—often decades—to mature. In much the same way, our journey to host this global event has been one of patience and preparation. Since successfully organising the Asia Pacific Bonsai & Suiseki Convention and Exhibition (ASPAC) in 2001, we have long aspired to bring the World Bonsai Convention to our region. After 25 years, the time has come.

Together with the dedicated members of the organising committee, I am proud to welcome you to Kuala Lumpur for the 10th World Bonsai Convention 2026. We invite you to experience our traditions, our hospitality, and our story.

I offer one personal reflection. Many bonsai trees will outlive us. They are living legacies that must be passed down with care. It is my hope to one day show my grandchildren the beauty of bonsai and share with them its values of harmony, humility, and perseverance.

Let us come together in Malaysia to celebrate bonsai—not only as an art, but as a bridge across generations and cultures.



Warmest regards,



Dato' Pui Khiang Khang

President, Malaysia Bonsai & Suiseki Society (MBSS)

Organising Chairman, 10th World Bonsai Convention 2026

Director, WBFF Asia Pacific Region

Director, Bonsai Clubs International (BCI), Malaysia

WHY MALAYSIA

Strategically located in the heart of Asia, Malaysia is a gateway to one of the world's most dynamic regions. Rich in heritage, natural beauty, and modern infrastructure, it offers a vibrant setting for international business, cultural exchange, and artistic celebration. For bonsai enthusiasts, Malaysia offers not only warm hospitality but also a deep-rooted appreciation for this living art.



ACTIVE LOCAL HOST – MBSS

The Malaysia Bonsai & Suiseki Society (MBSS) brings over two decades of experience in hosting large-scale international events, ensuring seamless organisation and genuine community involvement.

WORLD-CLASS INFRASTRUCTURE

From high-speed connectivity to modern venues like Pavilion Bukit Jalil, Kuala Lumpur provides everything required to host a world-class convention with ease and comfort.

EXCELLENT VALUE FOR MONEY

Malaysia offers exceptional affordability—whether it's travel, accommodation, dining, or event logistics—making it a cost-effective destination without compromise on quality.

'TRULY ASIAN' HOSPITALITY

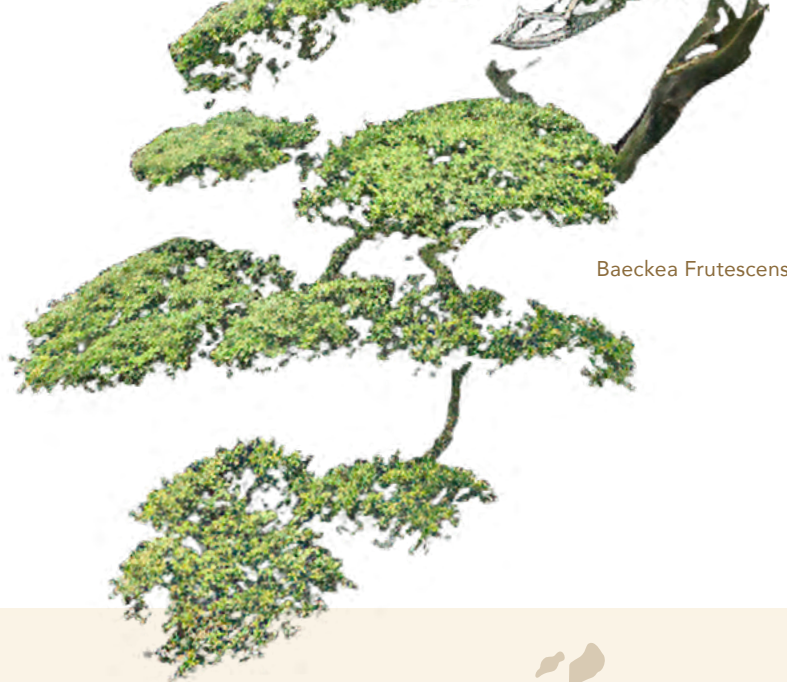
Experience Malaysia's legendary warmth and generosity. Our multicultural society is united in its welcoming spirit and commitment to guest satisfaction.

CULTURAL RICHNESS & ICONIC ATTRACTIONS

From historic temples and vibrant markets to lush rainforests and urban skylines, Malaysia offers delegates unforgettable cultural experiences beyond the convention.



Baeckea Frutescens



Baeckea Frutescens

STRONG GOVERNMENT SUPPORT

Our event is backed by national and local government bodies, ensuring logistical support, safety, and global visibility.

UNMATCHED ACCESSIBILITY

Kuala Lumpur is a major aviation hub with direct flights from across Asia, Europe, the Middle East, and the Americas, making travel simple for global participants.

BONSAI AS A SYMBOL OF UNITY

In Malaysia, bonsai reflects our multicultural harmony—each tree nurtured with care by diverse communities sharing a common passion.

MALAYSIA'S DISTINCT BONSAI IDENTITY

Our bonsai style reflects Malaysia's own cultural fusion—an evolving art form shaped by tropical environments, indigenous species, and diverse artistic traditions.

UNIQUE NATIVE BONSAI SPECIES

Discover rare and exceptional species native only to Malaysia:



Cucur Atap
(*Baeckea frutescens*)
Delicate, leafy beauty



Shui Mei
(*Wrightia religiosa*)
Elegantly fragrant

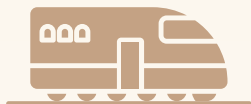


Kayu Hitam
(*Maba buxifolia*)
Wild, bold character

MALAYSIA FUN FACTS

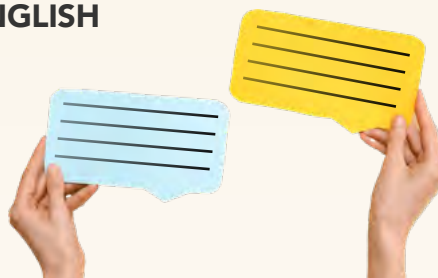
EASY TRAVEL

Reliable, affordable
local transport and
global accessibility.



WIDELY SPOKEN ENGLISH

3rd in Asia Pacific
for English proficiency
(EF EPI, 2021).



CULTURAL DIVERSITY

A vibrant mix of
Malay, Chinese,
Indian, and
Indigenous
traditions.



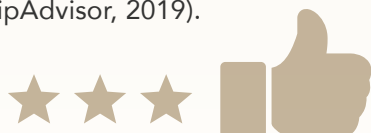
TROPICAL CLIMATE

Enjoy warm weather
year-round
21°C to 32°C
perfect for outdoor
exploration.



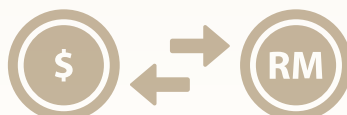
GREAT VALUE

4th least expensive
travel destination worldwide
(TripAdvisor, 2019).



CURRENCY

1 USD ≈ 4.2 MYR
(as of Aug 2025)



SAFE & PEACEFUL

Ranked 20th
safest country
out of 163 by the Global
Peace Index (2020).



GLOBAL HUB

Ranked 4th top meeting destination
in Asia Pacific (CVENT, 2019) with over
1,000 global flight connections.



EXTEND YOUR STAY

Enjoy exotic pre-
and post-convention
tours across
Malaysia.



SELAMAT DATANG TO MALAYSIA

A Warm Welcome to a Truly Multicultural Nation

“Selamat Datang” means “Welcome” in Bahasa Malaysia, the national language of Malaysia. But this phrase is more than just a greeting—it is a reflection of the country’s deep-rooted hospitality, kindness, and cultural richness, written on the smiling faces of its people.

Malaysia is one of Southeast Asia’s most vibrant and diverse nations, offering a captivating fusion of Malay, Chinese, Indian, and indigenous cultures, including the Kadazan, Iban, and many others. This multicultural heritage shapes every facet of Malaysian life, from its cuisine and architecture to its festivals and daily interactions.

Administratively, Malaysia is composed of 13 states and 3 federal territories. The Peninsular region includes 11 states and 2 territories—Kuala Lumpur (the capital) and Putrajaya (the federal administrative centre). Across the South China Sea, Sabah and Sarawak make up East Malaysia on the island of Borneo, along with the federal territory of Labuan.



A FEAST FOR THE SENSES

Malaysia's cuisine is a dynamic blend of Asia's finest culinary traditions. From Indian curries to Thai-inspired rice dishes, Chinese noodles, and Korean-style barbecues, the food here is as diverse as the people. The result? A gastronomic experience that often exceeds the flavours that originally inspired it.



A LAND OF BEAUTIFUL CONTRASTS

Modern skyscrapers and luxury resorts rise alongside traditional kampung (village) houses on stilts. In many places, five-star hotels are just steps away from vibrant coral reefs and tropical rainforests. This harmony of old and new reflects Malaysia's unique development story.



A CELEBRATION OF CULTURES

Malaysia's multicultural society is also the foundation of its colourful festivals. From Hari Raya Aidilfitri to Chinese New Year, Deepavali, and Gawai, Malaysians embrace every reason to celebrate—always with warmth, openness, and a spirit of sharing. While Bahasa Malaysia is the official language, English is widely spoken, particularly in urban and tourist areas.



GEOGRAPHY & SETTING

Malaysia lies between 2° and 7° north of the Equator, giving it a lush tropical climate year-round. Peninsular Malaysia borders Thailand to the north and is connected to Singapore in the south. East Malaysia shares the island of Borneo with Indonesia's Kalimantan and the nation of Brunei.



THE HOST CITY: KUALA LUMPUR

Where Tradition Meets Innovation

Kuala Lumpur (KL), the dynamic capital of Malaysia, is a thriving centre for arts, finance, commerce, and education in Southeast Asia. It offers a fascinating contrast between modernity and heritage—iconic skyscrapers like the PETRONAS Twin Towers stand alongside beautifully preserved colonial buildings and traditional shop houses, creating a cityscape rich in character and history.

With a population of over 32.7 million across the country and a highly diverse mix of ethnicities and indigenous communities, multiculturalism is at the heart of Kuala Lumpur's identity. English is widely spoken, and the city boasts a well-connected, modern transportation network that makes getting around safe, easy, and efficient.

Significant investment in infrastructure, public transit, and digital innovation has helped Kuala Lumpur become a leading destination for international conventions, exhibitions, and world-class events. It is not only a business hub—it is also a cultural gateway to the very essence of Malaysia.



EXPERIENCES BEYOND THE CONVENTION

When the day's sessions are over, Kuala Lumpur offers an exciting range of entertainment, dining, and cultural experiences for every taste and interest:

Shopping Paradise

From high-end malls to lively street markets, Kuala Lumpur offers some of the best retail therapy in Asia. Highlights include:

- Suria KLCC (beneath the PETRONAS Towers)
- Pavilion Kuala Lumpur, Lot 10, Starhill Gallery, Sungei Wang, and Bukit Bintang Plaza
- IKEA Cheras and MyTown Shopping Centre
- Bustling markets and night bazaars offering local handicrafts and global fashion



Arts, Culture & Monuments

The city is filled with both ancient and modern attractions:

- The Sultan Abdul Samad Building, with its Moorish architecture, overlooks Merdeka Square, the heart of Malaysia's national celebrations.
- The KL Tower, rising above the Bukit Nanas Forest Reserve, features an observation deck, revolving restaurant, and panoramic city views.



A Culinary Capital

Kuala Lumpur's food scene is as diverse as its people. Whether you're seeking gourmet dining, international fusion, or authentic street food, the city delivers it all—day or night. From coffee shops open until dawn to bustling hawker stalls, food is part of the city's soul.



Nightlife & Entertainment

When the sun sets, Kuala Lumpur comes alive. Explore:

- Bintang Walk for vibrant cafés and bistros
- Changkat Bukit Bintang for stylish bars and restaurants
- Jalan Sultan Ismail, one of the city's top nightlife districts



Kuala Lumpur is more than a host city—it is an experience.

A place where cultures blend, traditions endure, and innovation thrives. Whether you're here for the convention or to discover what lies beyond, Kuala Lumpur promises memories that will stay with you long after your visit ends.



CULTIVATING ART, CULTURE, AND FRIENDSHIP SINCE 1988



The **Malaysia Bonsai & Suiseki Society (MBSS)** was founded in **1988** by a dedicated group of bonsai enthusiasts with a shared passion for the living arts of **bonsai and suiseki**. Over the past 35 years, the Society has flourished and become the **largest non-profit bonsai organisation in Malaysia**, playing a central role in advancing the bonsai movement across the country.

MBSS is proud to be **Malaysia's sole representative** within major regional and international bonsai and suiseki federations. With a strong reputation for artistic excellence and community leadership, the Society continues to connect Malaysian artists with the global bonsai community through exhibitions, education, and exchange.

As of **2025**, MBSS has grown to include over **1000 active members**, comprising local practitioners, collectors, educators, and artisans. The Society works closely with national stakeholders and international organisations to promote the bonsai tradition across generations. In collaboration with the **Malaysian Government**, MBSS has also played a recurring role in the **Royal Floria Putrajaya**, Malaysia's premier floral and garden exhibition, helping introduce bonsai to wider audiences.

HIGHLIGHTS OF MBSS CONTRIBUTIONS & MILESTONES

2001

Proud host of the **6th Asia Pacific Bonsai & Suiseki Conference and Exhibition (ASPAC)** at MINES Kuala Lumpur, a landmark event for the region.



2019

Organised the **5th Bonsai & Suiseki Carnival** and participated in the prestigious **Thean Hou Temple Bonsai Collectors Exhibition**.



2022

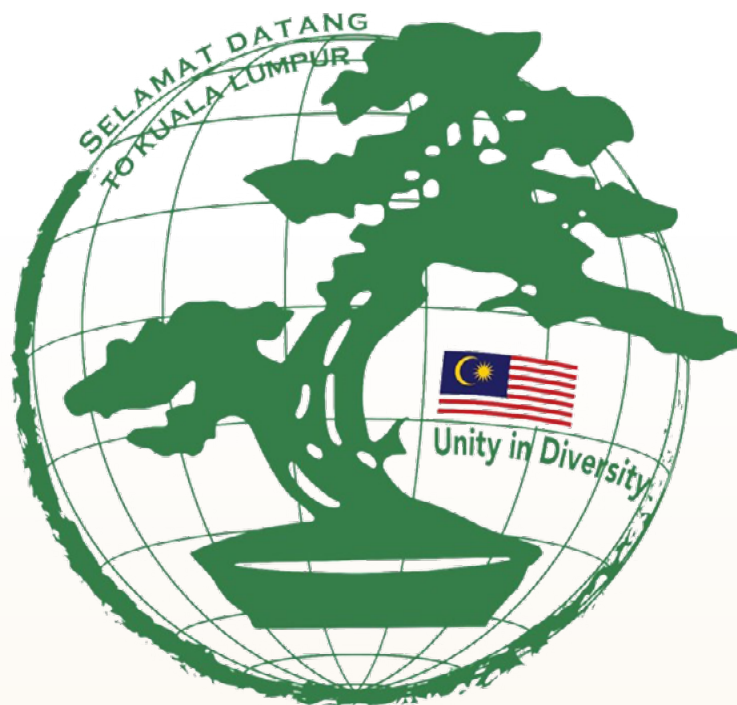
Hosted the **MBOSS – Malaysia's Largest National Bonsai Show at Pavilion Bukit Jalil**, a recognised MBSS trademark event that continues to drive business, artistry, and public appreciation for bonsai in Malaysia.



Additionally, MBSS members have proudly served as **demonstrators for the Asia-Pacific Bonsai Friendship Federation (ABFF)** at the **8th World Bonsai Convention in Saitama, Japan**, and regularly represent Malaysia in regional bonsai exhibitions across **China, India, and Taiwan**, fostering international friendship, artistic collaboration, and technical exchange.

With deep roots in tradition and a clear vision for the future, **MBSS remains committed to preserving and evolving the art of bonsai and suiseki**—not only as a form of natural expression, but as a bridge between cultures, generations, and communities.

Celebrating Unity in Diversity through the Spirit of Bonsai



**10TH WORLD BONSAI
CONVENTION**
KUALA LUMPUR | MALAYSIA 2026

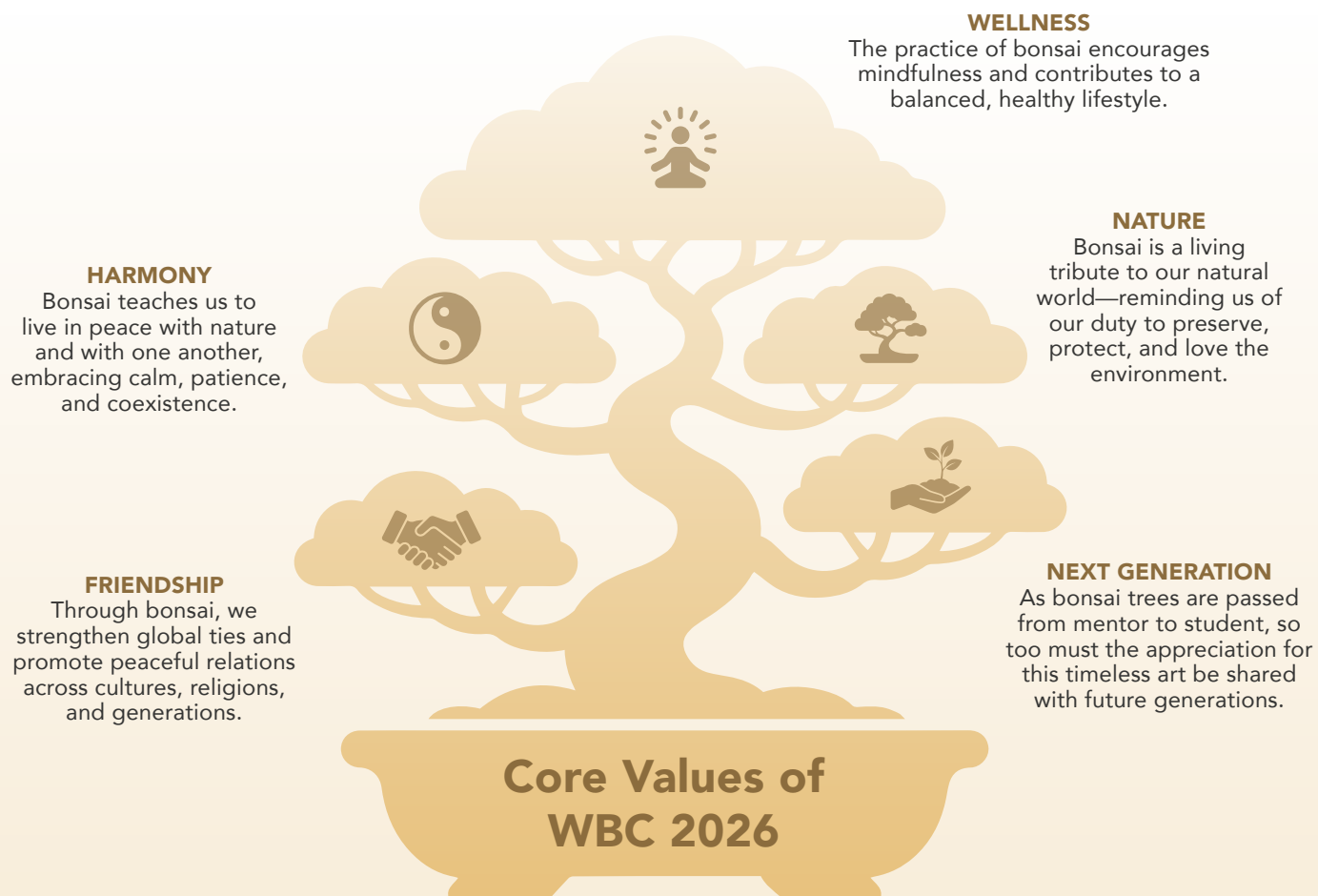
A VISUAL EMBLEM OF GLOBAL UNITY

The official logo of the 10th World Bonsai Convention is a powerful symbol of international harmony and shared passion. It features:

- A stylised bonsai tree, reflecting the Malaysia Bonsai & Suiseki Society (MBSS) and its commitment to nurturing the global bonsai community.
- A globe, representing the convergence of bonsai enthusiasts from every continent.
- The words “Selamat Datang”, meaning “Welcome” in Bahasa Malaysia, inviting world delegates to the vibrant capital city of Kuala Lumpur.
- The Malaysian flag, proudly placed on the map, symbolising the nation’s role as host and cultural ambassador.
- The use of green, central to the MBSS identity, underscoring our collective responsibility to protect the Earth through environmental awareness and sustainable practice.

Together, these elements express
our convention’s unifying theme:

Unity in Diversity



Malaysia: A Living Example of Diversity in Harmony

On **31 August 2026**, Malaysia will be celebrating **69 years of independence**, marking decades of peaceful coexistence among its diverse peoples. Since 1957, Malaysians of various backgrounds have lived and worked together to build a unified, forward-looking nation. This spirit—of inclusion, cooperation, and mutual respect—is at the heart of both **Malaysia's identity** and the **World Bonsai Friendship Federation's mission**.

Malaysia's multicultural heritage doesn't just influence our national character—it also shapes the way we approach bonsai. The artistry, species, and styles you will encounter here reflect a rich tapestry of traditions, philosophies, and natural inspirations.

We invite you to experience this harmony in action at the **10th World Bonsai Convention 2026**—a global gathering rooted in friendship, inspired by nature, and committed to passing beauty forward.

EVENT HIGHLIGHTS

The Bonsai Legend – Master Masahiko Kimura

We are deeply honoured to welcome **Master Masahiko Kimura**, one of the most revered figures in the global bonsai community, as the **Honorary Organising Chairman** and **Head Judge** of the **World Bonsai Photo Contest** at the **10th World Bonsai Convention 2026**.

Renowned as “*The Magician of Bonsai*”, Master Kimura is celebrated for his bold, groundbreaking techniques and visionary artistry that have transformed modern bonsai.



**Don't Miss
This Rare
Opportunity**

- **Meet and greet** with Master Kimura
- Join an exclusive **photo session**
- Receive a **signed memento** from the master himself

His presence adds immeasurable prestige to WBC 2026 and promises to be a highlight for bonsai enthusiasts from around the globe.





MEET - THE FLYING BONSAI ARTIST

Master Kunio Kobayashi



Acer Palmatum

That's a beautiful reflection on the art of Bonsai and its deeper meaning. Kunio Kobayashi's dedication to Bonsai is truly inspiring—his museum Shunkaen Bonsai Museum, Tokyo – home to over 1,000 bonsai masterpieces. and teaching efforts have helped preserve and spread this ancient art form globally. The way Bonsai trees embody resilience, elegance, and harmony with nature resonates deeply with many people, especially in how it mirrors life's challenges and triumphs.

10-time award winner at the prestigious Kokufu-ten Exhibition, including:

- 4 Prime Minister Awards (highest honor)
- 5-time Koju-ten Taisho (First Place) winner: 1992, 2003, 2005, 2007, 2010
- 4 Saikan-ten Prime Minister Awards

Kobayashi's legacy blends traditional Japanese aesthetics with global bonsai appreciation, inspiring artists worldwide.

GLOBAL LINE-UP OF BONSAI MASTERS

The 10th WBC will feature an extraordinary roster of international headliners—acclaimed bonsai artists who will share their expertise through demonstrations, workshops, and panel discussions:



Lee Kwang Jong
Korea



Lee Zhong Hong
Taiwan



Tony Bebb
Australia



Chieri Shimizu
Japan



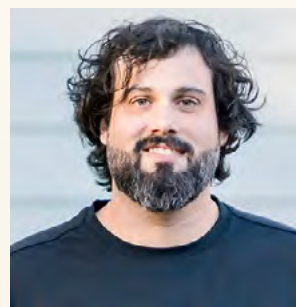
Fan Shunli
China



Gourab Majumdar
India



Anupama Vedchala
India



Tyler Sherrod
United States



Zhao Qing Quan
China



Carlos Tramujas
Brazil



Hannes Fritz
South Africa



Mauro Stemberger
Italy



Tan Tiung Woo
Malaysia



These distinguished individuals represent the global spirit of the World Bonsai Convention and its mission to promote artistic excellence, cross-cultural collaboration, and international friendship through the art of bonsai.



PROGRAMME OVERVIEW

Friday,
28 August 2026

Arrival of delegates, registration,
all-day fruit party at Pavillion Bukit Jalil

Saturday,
29 August 2026

After breakfast, delegates proceed to
the Exhibition Piazza, Grand Opening
Ceremony followed by Gala Dinner

Sunday,
30 August 2026

After breakfast, delegates proceed
to the Exhibition Piazza, Bonsai
demonstration by world-renowned
masters (Part 1/2)

Lunch at Pavillion Bukit Jalil,
followed by KL City tour or
Genting tour (choose either one)

Monday,
31 August 2026

After breakfast, delegates proceed
to the Exhibition Piazza, Bonsai
demonstration by world-renowned
masters (Part 2/2)

Lunch at Pavillion Bukit Jalil,
followed by a visit to Royal Floria
& Bonsai Exhibition

Tuesday,
1 September 2026

After breakfast, departure transfer
to KLIA

Optional:
Malaysia exploration tour
(at own cost)

*Draft - Subject to change

OFFICIAL ACCOMMODATION

Stay Close, Stay Comfortable

Recommended Hotels in Bukit Jalil

To ensure a smooth and enjoyable experience for all delegates and exhibitors attending the 10th World Bonsai Convention 2026, we are pleased to recommend two exceptional hotels located just minutes from the official venue at Pavilion Bukit Jalil.

Hyatt Place Kuala Lumpur, Bukit Jalil

Modern comfort with effortless convenience

Located directly within the Bukit Jalil City lifestyle district, Hyatt Place Kuala Lumpur offers contemporary rooms, an inviting ambience, and a relaxed atmosphere perfect for winding down after a full day of events. Guests enjoy:

- 🚶 Walking distance to Pavilion Bukit Jalil (WBC 2026 venue)
- 📶 Complimentary Wi-Fi and breakfast
- 🏋️ 24/7 fitness centre and business amenities
- 🎧 Surrounded by dining, shopping, and entertainment options

📍 Jalan Persiaran Jalil 1, Bukit Jalil, 57000 Kuala Lumpur



Courtyard by Marriott Kuala Lumpur, Bukit Jalil

Stylish stays in the heart of the action

An ideal choice for business and leisure travellers, Courtyard by Marriott Bukit Jalil offers upscale comfort with warm Malaysian hospitality. With sleek interiors and well-appointed facilities, it's a popular choice for international delegates. Highlights include:

- 🚶 Just minutes from Pavilion Bukit Jalil (WBC 2026 venue)
- 📶 Spacious rooms and high-speed internet
- 🍽️ On-site dining and rooftop bar
- 🎧 Convenient access to public transport and major highways

📍 Jalan Barat, Bukit Jalil, 57000 Kuala Lumpur



OFFICIAL VENUE & ELITE SPONSOR: PAVILION BUKIT JALIL

Pavilion Bukit Jalil features three mega event spaces – an Exhibition Centre, PIAZZA and Centre Court. Strategically located in the heart of Bukit Jalil served by a network of highways, Pavilion Bukit Jalil is highly accessible to its strong 1.9 million catchment population within a 20km radius and is poised to be the largest fully integrated lifestyle mall in Klang Valley's Southern Corridor.

- Experiential Spaces : PIAZZA – approx. 28,000 sq. ft covered outdoor space for live outdoor entertainment, concerts and events.
- Centre Court – approx. 6,000 sq. ft indoor promotional space for grand annual festivities and year-long activities.
- Exhibition Centre – approx. 53,000 sq. ft including 3 halls and a function room for consumer fairs and exhibitions.

The venue will be a focal point of attention, making it an ideal venue for the World Bonsai Convention 2026, especially the Bonsai exhibition display. The venue will ignite excitement all year long as a social hub for communities to gather and reconnect.





10TH WORLD BONSAI CONVENTION
KUALA LUMPUR | MALAYSIA 2026

10th World Bonsai Convention
INDUSTRY PROSPECTUS

PAVILION **BUKIT JALIL**

28,000 sqft Piazza
covered outdoor space
for Bonsai, Suiseki &
Woodart Exhibition



SPONSORSHIP & EXHIBIT OPPORTUNITIES

Partner with the World's Premier Bonsai Gathering

Don't miss this exceptional opportunity to be part of the 10th World Bonsai Convention (WBC 2026)—a landmark international event that will bring together bonsai masters, enthusiasts, collectors, artisans and industry professionals from across the globe.

As a Sponsor and/or Exhibitor, your organisation will have direct access to a highly engaged and diverse audience united by a deep appreciation for bonsai and suiseki. This is your chance to gain unparalleled international visibility, showcase your products and services, and forge lasting relationships within a passionate global community.

This prospectus outlines the wide range of sponsorship and exhibit opportunities available to support the convention and highlight your commitment to the art, preservation, and promotion of bonsai culture.

Should you wish to explore customised options or ideas not listed in this prospectus, we warmly welcome a conversation. Our team is ready to work with you to create meaningful opportunities that align with your brand and objectives.

WBC 2026 SPONSORSHIP LEVELS

	1 sponsor only	3 sponsors only	3 sponsors only					
	ELITE RM 300,000 and above	DIAMOND RM 200,000 to RM 299,999	PLATINUM RM 150,000 to RM 199,999	GOLD RM 80,000 to RM 149,999	SILVER RM 50,000 to RM 79,999	BRONZE RM 20,000 to RM 49,999	SUPPORTER RM 10,000 to RM 19,999	DONOR RM 1,000 to RM 9,999
Logo on the event selected goodies items								
Logo on digital media(s) Exposure								
Logo on printed media(s) Exposure								
Large LED screen Projection								
Logo on the special event mentioned								
MC / Public announcement & News writeup								
Ribbon cutting & VIP treatment								
Award ceremony & award selection								
Special Plaque in MBSS clubhouse								
Life Membership & cert. of appreciation								

To reach a sponsorship level, you may:

- Select 'a-la-carte' items from the options above (exhibit items as well as advertising, programme support, or marketing items), or
- Make a general contribution to the Conference, or
- Choose a combination of these two options: If the total of your 'a-la-carte' items does not meet the minimum amount for the sponsorship level of your choice, simply add a general contribution amount.
- Upon reaching one of the amounts mentioned below, you will unlock the benefits associated with the respective sponsorship level, in addition to the specific benefits of each 'a-la-carte' item you have chosen.

EXHIBIT OPPORTUNITIES

	ISLAND BOOTH	PENINSULA BOOTH	CORNER BOOTH	INLINE BOOTH	TABLETOP DISPLAY
EARLY RATE (until 31 October 2025)	RM 8,000	RM 7,000	RM 6,000	RM 5,000	RM 3,500
REGULAR RATE (as of 1 November 2025)	RM 8,500	RM 7,500	RM 6,500	RM 5,500	RM 4,000
MINIMUM BOOTH SIZE	6 BOOTHS (= 54sqm)	4 BOOTHS (= 36sqm)	-	-	-
MAXIMUM HEIGHT	4m	3m	2.5m	2.5m	-
AISLE EXPOSURE* *No walls allowed on aisle sides	All four (4) sides exposed to aisles	Three (3) sides exposed to aisles	Two (2) sides exposed to aisles	One (1) side exposed to aisle	-

THE PURCHASE OF EACH EXHIBIT BOOTH INCLUDES THE FOLLOWING (IF REQUESTED):

- ✓ One 3m x 3m exhibit space.
- ✓ Panel with company name.
- ✓ Two exhibitor badges*.
- ✓ Acknowledgement on floor plan.
- ✓ One table, two chairs, a wastebasket.
- ✓ A maximum of 4 additional exhibitor badges* at RM 300 per badge are available per booth.

Level Sponsors have the first choice in selecting booth location, followed by exhibitors on a first-paid basis. No exhibitor may sublet or share with another exhibitor.

*Exhibitor Badge = access to Exhibit Hall only



SUMMARY OF SPONSORED ITEMS

MARKETING AND NETWORKING

Photo Backdrop	RM 10,000	Each
Coffee Cart	RM 20,000	Each per day
Directional Signage	RM 30,000	
Lanyards	RM 30,000	
Delegate Bags	RM 20,000	
Souvenir Towel for the 10 th WBC	RM 10,000	
Logo on MBSS & 10 th WBC Polo T-Shirt	RM 12,000	For 1 sponsors
	RM 4,000	For 3 sponsors
	RM 2,000	For 6 sponsors
Logo on T-Shirt	RM 10,000	Each
Logo on MBSS & 10 th WBC T-Shirt	RM 10,000	Each
Logo on MBSS & 10 th WBC Committee Vest	RM 10,000	
Logo on MBSS & 10 th WBC Apron	RM 10,000	
Logo on MBSS & 10 th WBC Hat / Cap	RM 10,000	
Logo on MBSS & 10 th WBC Pocket Knife	RM 10,000	Each
Logo on MBSS & 10 th WBC Pen	RM 10,000	
Logo on MBSS & 10 th WBC Memento Books	RM 10,000	
Logo on MBSS & 10 th WBC Paper Luggage Tags	RM 5,000	
Logo on MBSS & 10 th WBC Luggage Tags	RM 10,000	
Logo on MBSS & 10 th WBC Plaque for Bonsai & Suiseki	RM 20,000	
MBSS & WBFF and 10 th WBC Badge	RM 10,000	Per design
MBSS & 10 th WBC Awards Crystal Plaque	RM 10,000	
10 th WBC Crystal Souvenir Plaque	RM 10,000	
Woodblock Appreciation Souvenir Awards for 10 th WBC	RM 10,000	
Woodblock Appreciation Souvenir Awards for MBSS & 10 th WBC	RM 10,000	
Royal Selangor Pewter Plaque for WBFF VIP	RM 10,000	
Certificates of Appreciation & Awards	RM 5,000	
Folder For Certificates of Appreciation & Awards	RM 10,000	
Table & Wall Calendar For 10 th WBC	RM 10,000	
10 th WBC Bonsai Tools Holder	RM 10,000	
10 th WBC Water Tumbler	RM 10,000	
10 th WBC Montigo Coffee Cup	RM 10,000	
10 th WBC Enamel Mugs	RM 10,000	
10 th WBC Event Tag	RM 10,000	
10 th WBC Pillow	RM 10,000	
10 th WBC Hand Fan	RM 10,000	
10 th WBC Memento Bonsai Pot	RM 10,000	

MARKETING AND NETWORKING OPPORTUNITIES



PHOTO BACKDROP

**RM 10,000
EACH**

Create a photo-worthy moment with a branded backdrop in a prime location. Your logo will be featured in countless attendee photos and social shares.

Included:

- Backdrop with logo



COFFEE CART

**RM 20,000
EACH PER DAY**

Everyone loves coffee! Sponsor the coffee cart and gain daily exposure to thousands of attendees while creating a welcoming and energising space that leaves a lasting impression.

Included:

- Logo on coffee cart signage



DIRECTIONAL SIGNAGE

RM 30,000

Guide the way and showcase your brand across directional signage throughout the venue. This essential service ensures repeated brand visibility in strategic locations.

Included:

- Logo on directional signage inside the venue



LANYARDS

RM 30,000

Your brand will be featured on every attendee's badge lanyard—a powerful, constant visual presence throughout the event.

Included:

- Logo on lanyard



DELEGATE BAGS

RM 20,000

Your logo will be prominently displayed on the official delegate bags distributed to all attendees—offering strong brand visibility throughout the event and continued exposure even after the conference ends.

Included:

- Logo on delegate bags

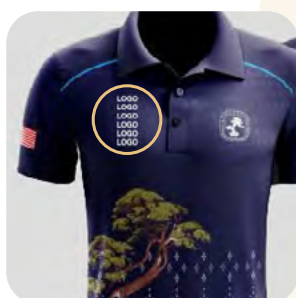


SOUVENIR TOWEL FOR THE 10TH WBC

RM 10,000

Included:

- Single logo



LOGO ON MBSS & 10TH WBC POLO T-SHIRT

Single logo on
300 pieces

**RM 12,000
FOR 1 SPONSOR**

3 logos shared on
300 pieces

**RM 4,000
FOR 3 SPONSORS**

6 logos shared on
300 pieces

**RM 2,000
FOR 6 SPONSORS**

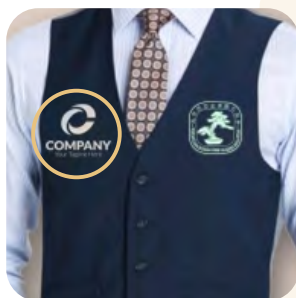


LOGO ON T-SHIRT

RM 10,000

Included:

- Single logo on 300 pieces for 1 sponsor



LOGO ON MBSS & 10TH WBC COMMITTEE VEST

RM 10,000

Included:

- Single logo



LOGO ON MBSS & 10TH WBC APRON

RM 10,000

Included:

- Single logo



LOGO ON MBSS & 10TH WBC HAT / CAP

**RM 10,000
EACH**

Included:

- Single logo



LOGO ON MBSS & 10TH WBC POCKET KNIFE

RM 10,000

Included:

- Single logo



LOGO ON MBSS & 10TH WBC PEN

RM 10,000

Included:
• Single logo



LOGO ON MBSS & 10TH WBC MEMENTO BOOKS

RM 10,000

Included:
• Single logo



LOGO ON MBSS & 10TH WBC PAPER LUGGAGE TAGS

RM 5,000

Included:
• Single logo



LOGO ON MBSS & 10TH WBC LUGGAGE TAGS

RM 10,000

Included:
• Single logo



LOGO ON MBSS & 10TH WBC PLAQUE FOR BONSAI & SUISEKI

RM 20,000

Included:
• Single logo



MBSS & WBFF AND 10TH WBC BADGE

**RM 10,000
PER DESIGN**

- Included:
- 4 designs to sponsor



MBSS & 10TH WBC AWARDS CRYSTAL PLAQUE

RM 10,000

- Included:
- Acknowledgment of company as sponsor



10TH WBC CRYSTAL SOUVENIR PLAQUE

RM 10,000

- Included:
- Acknowledgment of company as sponsor



WOODBLOCK APPRECIATION SOUVENIR AWARDS FOR 10TH WBC

RM 10,000

- Included:
- Acknowledgment of company as sponsor



WOODBLOCK APPRECIATION SOUVENIR AWARDS FOR MBOSS & 10TH WBC

RM 10,000

- Included:
- Acknowledgment of company as sponsor



ROYAL SELANGOR PEWTER PLAQUE FOR WBFF VIP

RM 10,000

Included:

- Acknowledgment of company as sponsor



CERTIFICATES OF APPRECIATION & AWARDS

RM 5,000

Included:

- Acknowledgment of company as sponsor



FOLDER FOR CERTIFICATES OF APPRECIATION & AWARDS

RM 10,000

Included:

- Acknowledgment of company as sponsor

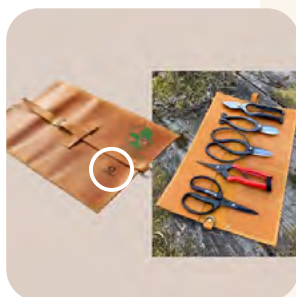


TABLE & WALL CALENDAR FOR 10TH WBC

RM 10,000
EACH

Included:

- Single logo



10TH WBC BONSAI TOOLS HOLDER

RM 10,000

Included:

- Single logo



10TH WBC WATER TUMBLER

RM 10,000

Included:

- Single logo



10TH WBC MONTIGO COFFEE CUP

RM 10,000

Included:

- Single logo



10TH WBC ENAMEL MUGS

RM 10,000

Included:

- Single logo



10TH WBC EVENT TAG

RM 10,000

Included:

- Single logo



10TH WBC PILLOW

RM 10,000

Included:

- Single logo



10TH WBC HAND FAN

RM 10,000

- Included:
- Single logo



10TH WBC MEMENTO BONSAI POT

RM 10,000

- Included:
- Single logo

We welcome the opportunity to explore bespoke collaborations beyond this prospectus and are open to tailored suggestions that align with your brand objectives.



Baeckea Frutescens

Join us in Kuala Lumpur for the
10th World Bonsai Convention in 2026

Get in touch and find out ways
that we can work together

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10th WORLD BONSAI CONVENTION
KUALA LUMPUR | MALAYSIA 2026



Wrightia Religiosa (Jeliti)
马来西亚香水梅

See you in Kuala Lumpur