



World Bonsai Friendship Federation, Inc

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JinShari

Tomoki Katsumura

Founder & Developer, JinShari
Ph.D. Student, The University of Tokyo



Biography

Tomoki Katsumura began his journey into the world of bonsai in 2022 during the COVID-19 pandemic. Driven by an interest in the global appreciation and distribution of bonsai, he conducts ongoing field research and in-depth interviews with bonsai professionals and enthusiasts worldwide—including in Japan, the United States, Germany, the Czech Republic, Malaysia, and the Philippines. Recognizing the widespread need for accessible, data-driven cultivation support across borders, he founded and developed ["JinShari," an innovative AI-powered bonsai management app.](#)

Tomoki completed his Master's degree at the Graduate School of Agricultural and Life Sciences, The University of Tokyo in 2023, receiving the Dean's Award for outstanding research. He is currently a Ph.D. student specializing in Agricultural and Resource Economics at the same institution.

Key Grants & Awards for "JinShari"

- **2025:** Selected for "**Soil 100**" by Soil Foundation
- **2025: Grand Prize Winner**, *Saitama Bonsai Business Contest: Beyond Tradition and Innovation* (Commemorating the 100th Anniversary of Omiya Bonsai Village)
- **2026:** Selected for the **Tokyo Technology Commercialization Program (TTCP)** by The Japan Research Institute, Limited
- **2026:** Selected for the **ICT Startup League** by the Ministry of Internal Affairs and Communications (MIC), Government of Japan

Media Coverage

- *The Nihon Keizai Shimbun (The Nikkei)* (Dec 23, 2025)
- *The Tokyo Shimbun* (Dec 25, 2025)
- *The Saitama Shimbun* (Dec 27, 2025)
- *The Asahi Shimbun* (Jan 15, 2026)
- *TVS (Television Saitama)* – Featured on "Saitama Business Watch" (Broadcast Jan 31, 2026) [Watch on YouTube : https://youtu.be/x_hy7WYDE04?si=mhRgSft-R4NlekW](https://youtu.be/x_hy7WYDE04?si=mhRgSft-R4NlekW)



**WBFF - WORLD PEACE
THROUGH BONSAI**

WORLD BONSAI DAY
The second Saturday of May each year